

Great People Manager™ Study

1

SPONSORSHIP DECK

Power Sponsor - Deliverables

2

Mention as “**Powered By**” in all collaterals:

1. Logo provided on 3 prominent locations in 3 different pages on **Forbes India**
2. Logo provided on all **Email Communication** to 75000+ partners and potential clients (CXOs and HR Heads) mentioning about the results of the Study
3. Logo given on all **Social Media** owned and operated by Great Manager Institute™ (expected impressions: 200,000+)



Power Sponsor - Deliverables

3

- A **Two-Page Interview** published in the main issue of **Forbes India** (*open market cost of the same is around INR 6,00,000*) – the interview can be designed to provide a specific message that can suit the issue's cover stories and hence have maximum impact. Instead, a **Two-Page Ad** can also be provided.
- The Interview or Ad shall be published by **GMI** on its Social Media Channels and promoted through the same digitally (*expected impressions: 300,000+*) in the subsequent month.
- Option to opt for more ads in the main issue of Forbes that also publishes the Study, at a specially discounted price.
- Price: **INR 8,00,000***

Other Sponsor - Deliverables

4

- A **Two-Page Interview** published in main issue of **Forbes India** (*open market cost of the same around INR 6,00,000*) – the interview can be designed to provide a specific message that can suit the issue's cover stories and hence have maximum impact. Instead, a **Two-Page Ad** can also be provided.
- The Interview or Ad shall be published by **GMI** on it's Social Media channels and promoted through the same digitally (*expected impressions: 300,000+*) in the subsequent month.
- Option to opt for more ads in the main issue of Forbes that also publishes the Study, at a specially discounted price.
- **Mention as Other Sponsor:** On major collaterals published in social media.
- **Price: INR 5,50,000***

Great People Manager™ Awards

5

Contact us to know more about the
Sponsorship for the:

Great People Manager™ Awards.

Mobile: [+91 88797 73185](tel:+918879773185) – Neelima Gulavani

GREAT
PEOPLE
MANAGER™
AWARDS

THANK YOU

<http://www.greatmanagerinstitute.com>

6